



NEWS RELEASE

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STREET ARTS FESTIVAL RETURNS TO BRECKENRIDGE AS PART OF HOLIDAY WEEKEND ACTIVITIES

Festival runs July 2–4 at the Breckenridge Arts District Featuring outdoor murals, installations, performances and free workshops

BRECKENRIDGE, CO (June 23, 2016) – Breckenridge Creative Arts is pleased to announce the return of its 3-day **Street Arts Festival** as part of the Fourth of July weekend activities in Breckenridge. Now in its second year, the festival, which runs **July 2–4 from 12 pm to 4 pm each day**, transforms the downtown Breckenridge Arts District, from Ridge Street along Washington Avenue to Main Street, into a place where community artists of all ages gather—joining established graffiti, chalk, hip-hop, and breakdance artists—to make art.

“Drawing with chalk and playing with paint is very nostalgic,” said Robb Woulfe, president of Breckenridge Creative Arts, the producer of the Street Arts Festival. “It brings back memories so many of us share. We think this is great opportunity for people to connect, to express themselves creatively, and also to see some excellent work by our featured artists.”

Building on the success of last year’s inaugural event, the Street Arts Festival features outdoor murals, installations and performances with some of the best regional and national artists working across the street arts disciplines. There will be demonstrations by graffiti artists, who will be creating family-friendly spray paint works on freestanding canvases and special cellophane strung between lampposts. Professional chalk artists will render their visions on asphalt. There will be a DJ spinning tunes, a break dancing group throwing down, and hip-hop dance classes offered on a first-come, first-served basis. Studios on the Arts District campus will also be animated throughout the festival with free make-and-take art projects for families and children.

This year's festival highlights include: 3-D pavement drawings and sidewalk illusion by chalk artists **Naomi Haverland, Micah Hollenbeck, Benjamin Hummel and Cara Lynch**; temporary graffiti murals by **"Gamma" Acosta, Jeremiah Clark "Jher451", Chuck "Emit" and James "East" Foster**; and breakdance performances and hip-hop classes offered by members from **Streetside South**, a Denver dance training studio.

And, of course, the annual chalk art contest returns—a Fourth of July favorite that has been going on for more than a decade. Participants spend a couple hours completing their chalk drawings on Washington Avenue, followed by judging and awards. The chalk art contest, which is free and designed for children and teens, starts on Monday, July 4 at 12 pm and offers cash prizes for 1st–3rd place in age group. Participants can sign-up and get their chalk at the Fuqua Livery Stable; the numbered chalk squares are located on Washington Avenue. Contest judging begins at 3 pm, and winners will be announced at 4 pm.

"It's exciting to see the street filled with families and kids being creative," said Jenn Cram, BCA's director of public programs and engagement. "Washington Avenue becomes bright and colorful for a moment in time—and then the rain comes and washes it all away. It's true ephemeral art."

Artists in the Street Arts Festival will be working and performing throughout the weekend with visual artworks being completed by 4 pm on July 4. Graffiti and chalk art will be on display through July 4.

Recognized as one of the top mountain resort destinations in the world, Breckenridge is a beautiful and historic Colorado town that attracts over a million visitors yearly. Nestled in the heart of the Central Rocky Mountains, the town offers year-round activities to please outdoor enthusiasts, vacationing families and cultural travelers.

As an umbrella organization that promotes arts, culture and creative experiences, Breckenridge Creative Arts (BCA) is responsible for the successful management of a series of programs, properties and partnerships which collectively animate and populate a cultural corridor in the heart of downtown Breckenridge. BCA's signature events include the Fire Arts Festival, WAVE: Light + Water + Sound, Street Arts Festival, Breckenridge International Festival of Arts (BIFA) and the annual Dia de los Muertos celebration. From quality performing and visual arts to the development of the Breckenridge Arts District, a Colorado-Certified Creative District, Breckenridge Creative Arts is a transformative force for Breckenridge and the greater Summit County community. For more information visit breckcreate.org.

The Street Arts Festival is made possible with support from the Town of Breckenridge. A detailed schedule of festival events follows. For the most up-to-date information, please visit: breckcreate.org/saf.

Saturday, July 2

12 to 4 pm

Watch chalk and graffiti artists create sidewalk illusion and temporary murals while a DJ spins hip-hop jams.

Various locations on the Breckenridge Arts District campus

FREE

12 to 4 pm

Graffiti Pendant (silversmithing workshop)

Instr: Martha Peterson-Glomb

Hot Shop

\$55

1 to 1:20 pm

Freestyle Breakdancing "Cypher" Performance by Streetside South

Ridge Street Art Square

FREE

2 to 2:45 pm

Intro to Hip-Hop Workshop by Streetside South

Dance Studio Old Masonic Hall

FREE

2:30 to 2:50 pm

Freestyle Breakdancing "Cypher" Performance by Streetside South

Ridge Street Art Square

FREE

3 to 4 pm

Street Art Flags for Kids

Instr: Jennifer Thompson

Main Studio Old Masonic Hall

FREE

Sunday, July 3

12 to 4 pm

Watch chalk and graffiti artists create sidewalk illusion and temporary murals while a DJ spins hip-hop jams.

Various locations on the Breckenridge Arts District campus

FREE

12 to 3 pm

Stencil + Sidewalk: Chalk-It-Up (spray-chalk community installation)

Instr: Cara Lynch

Meet at the Fuqua Livery Stable

FREE

1 to 1:20 pm

Freestyle Breakdancing "Cypher" Performance by Streetside South

Ridge Street Art Square

FREE

2 to 2:45 pm

Intro to Hip Hop Workshop by Streetside South

Dance Studio Old Masonic Hall

FREE

3 to 3:20 pm

Freestyle Breakdancing "Cypher" Performance by Streetside South

Ridge Street Art Square

FREE

Monday, July 4

12 to 4 pm

Watch chalk and graffiti artists create sidewalk illusion and temporary murals while a DJ spins hip-hop jams.

Various locations on the Breckenridge Arts District campus

FREE

12 to 3pm

Chalk Art Contest for Kids and Teens

Cash Prizes for 1st- 3rd place in age group

Sign-up and get chalk at the Fuqua Livery Stable; numbered chalk squares located on Washington Avenue

Judging starts at 3 pm, winners announced at 4 pm

FREE

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