



# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## BRECKENRIDGE CREATIVE ARTS ADDS COLORFUL NEW STREET ARTS FESTIVAL TO FOURTH OF JULY WEEKEND LINEUP

### Festival runs July 3–5 on the Breckenridge Arts District campus

BRECKENRIDGE, CO (June 25, 2015) – Breckenridge Creative Arts is excited to introduce its first annual Street Arts Festival to the lineup of Fourth of July weekend activities in Breckenridge, transforming downtown sidewalks, streets and plazas into giant concrete canvases. A celebration of street, pavement and graffiti arts, the festival takes place from July 3 through July 5 on the Breckenridge Arts District campus, located on the corner of Washington Avenue and Ridge Street, in downtown Breckenridge.

Building on the success of past years' chalk art contest held on July 4<sup>th</sup> in Washington Avenue, the Street Arts Festival will continue to host the popular holiday contest, while also presenting some of the region's best muralists, painters and graffiti artists in a weekend of chalk art and temporary graffiti installations. In addition, themed workshops will be held on the Arts District campus, as the 3-day festival showcases the art of street painting and graffiti work through innovative uses of chalk design, pavement illusion and spray can technique.

Featured festival artists include: **Chris Carlson** from Denver, who creates chalk masterpieces with stunning, 3-dimensional shapes that appear to pop off the ground; **Naomi Haverland**, also from Denver, who has won multiple awards at the Denver Chalk Art Festival, including People's Choice; and **Bryce Widom** from Boulder, an accomplished chalk and oil painter. Regional artists **Emit**, **James "East" Foster**, **Joe Suta** and **Satyr** will also be featured with their ground-breaking graffiti work.

"Street art disciplines have really started to come into their own on the international scene," says Robb Woulfe, CEO of Breckenridge Creative Arts. "Sidewalk chalk paintings, in particular, are not often thought to be a high art, but drawing with chalk is nostalgic and can bring a community together. We think our inaugural festival will

provide a great opportunity for our guests to both creatively express themselves as well as marvel at some of the incredible designs of our featured artists.”

Artists will begin work on their temporary chalk and graffiti installations on Friday, July 3 at 4:00 pm and will continue working through that evening. Starting at 6:00 pm that night, the Street Arts Festival will be accompanied by the second installment of the Latenite @ the District series, with music by Leon Joseph Littlebird at 6:00 pm, headliner Todo Mundo at 8:00 pm, and a free screening of the Steven Spielberg classic E.T.: The Extra Terrestrial at 10:00 pm. The festival artists will continue work on their installations from 12:00 to 4:00 pm on Saturday, July 4, and the installations will remain on display through Sunday, July 5. The chalk art contest, designed for children, teens and adults with cash prizes, starts on Saturday, July 4 at 12:00 pm; there will also be a kids’ graffiti workshop in Old Masonic Hall on Saturday, July 4 from 1:00 to 3:00.

Established in 2014, Breckenridge Creative Arts was developed to support and promote arts, culture, and creative experiences throughout Breckenridge. This multidisciplinary nonprofit organization is responsible for the successful management of a series of programs, properties and partnerships that collectively animate and populate a cultural corridor in the heart of downtown Breckenridge. From quality performing and visual arts to the development of one of the region’s newest arts districts, Breckenridge Creative Arts is a transformative force for Breckenridge and the greater Summit County community. For more information visit [breckcreate.org](http://breckcreate.org).

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